

Patrick Gallagher

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QUALIFICATION SUMMARY:

- 8 years professional experience
- 8 years of video production, multimedia and branding development experience
- Strong interpersonal communication, writing, organizational, and people development skills.

CAPABILITIES:

- Videography
- Post-Production
- Graphic Design
- Teaching/Training
- Technical Research
- Equipment Installation

TECHNICAL SKILLS:

- Apple Final Cut Studio
- Adobe Photoshop
- Adobe InDesign
- Adobe Premiere
- Adobe Encore
- Microsoft Office
- Apple Keynote
- AVID Media Composer
- Proficient with Mac OS, Windows OS, and Apple iOS Operating Systems
- Advanced understanding of computer networking, cloud-based computing, and online-based storage solutions.

SOCIAL MEDIA:

- Experience Building & Maintaining:
 - *Twitter Accounts*
 - *YouTube Channels*
 - *Vimeo Channels*
 - *Facebook Pages (Corporate/Personal)*

EDUCATION

- **M.A. – Telecommunications Management** - Ohio University, June 2006 (*Summa Cum Laude*)
- **B.S.C. – Communications** - Ohio University, June 2006 (*Summa Cum Laude*)

PROFESSIONAL EXPERIENCE

HORSE POWER PRODUCTIONS, LLC – CLEVELAND, OH

01/2004 – CURRENT

Owner

- Oversee day-to-day operations of the company, including managing freelance staff, interacting with clients, budgeting, marketing, and working with technological resources
- Horse Power Productions services include video production, consulting/training services, media transcoding, graphic design, identification and branding development, website design, and many other audio-visual services.

IMPACT COMMUNICATION – CLEVELAND, OH

11/2007 – 06/2012

Media Specialist (Part Time – 18 hours/week)

- Managed the audio/video production arm of Impact Communications
- Routinely shot and edited video productions utilizing broadcast equipment
- Developed innovative and technologically advanced solutions for clients wanting to create “Wow” moments with their trade show booths, sales exhibits, and permanent installations
- Managed and trained interns and junior staff in media production
- Actively participated in the technology equipment budgeting process

BRECKSVILLE-BROADVIEW HEIGHTS SCHOOL DISTRICT – BRECKSVILLE, OH

08/2006- 06/2012

Media Consultant (Part Time – 20 hours/week)

- Managed a team of high-school students operating a media production facility out of Brecksville-Broadview Heights High School
- Taught/Trained students about technical aspects of production, as well as helped them develop the interpersonal skills necessary for success in this and other businesses
- Managed a branding initiative for the school district (8/2011) that included creating new logos, color palettes, style guidelines, presentation templates and other collateral material in an effort to bring a stronger “corporate culture” to the school district

COMMUNITY AWARENESS & PREVENTION ASSOCIATION – CLEVELAND, OH

02/2011 – 05/2012

Branding Consultant

- Hired to launch full-scale rebranding of the organization, including creating video news reels, commercials, web-apps, branding/identity guidelines and collateral, and to create a successful social-media presence
- Worked closely with a team of high-school and middle-school students to help them produce their own commercial spots, and to train them to generate their own marketing collateral
- Negotiated advertisement buys with local ABC/NBC affiliates, streaming video services (www.abc.com), and local movie theaters.

RAY CHARLES MARKETING GROUP – CLEVELAND, OH/LOS ANGELES, CA

09/2007 - CURRENT

Media Consultant

- Work directly with the President of RCMG creating multimedia presentations for various functions, including sales meetings, museums, advertisements, & Ray Charles Tributes.
- Developed the visual concept for “Chevrolet 100 Year Commercial featuring Ray Charles’ America” (aired nationally 10/2011)
- Authored DVD that accompanied the book “Ray Charles – Yes Indeed!”

ADDITIONAL INFORMATION:

One thing I dislike about standard resumes is their cold nature...they strike me as a list of black and white facts and give no indication of the personality of the subject of the resume. In a field where creativity is an important facet of the job, knowing a little bit about the personality of the candidate might be helpful. Therefore, I have included a few fun facts...

- *The farthest I've traveled to for a job is Puerto Vallarta, Mexico in 2011.*
- *As a life-long Cleveland sports' fan, I believe there's always hope... next year.*
- *My company, Horse Power Productions is so named due to my infatuation with the Ford Mustang.*
- *The most uncomfortable I've ever been on a job occurred when I spent two days riding in the bed of a pickup truck filming each street in Cleveland at 5 mph in December 2010. I was tasked with documenting the condition of each road prior to a major construction project. I've never been so cold in my life.*
- *I graduated with my Master's degree a day before I earned my Undergraduate degree.*
- *I grew up in next door to my grandparents. Excellent for getting to know my family; terrible for throwing parties when my parents were out of town.*
- *I drove my mom's car through a neighbor's garage when I was three.*

REPRESENTATIVE CLIENT LIST

I am extremely fortunate to have partnered with excellent clients over the years. These are some of companies that I've worked with to create meaningful content to help fulfill their media and branding objectives:

- ALCOA, Inc.
- American Cancer Society
- American Greetings
- AkzoNobel Coatings (Glidden Paint)
- Anne Cochran
- Around-The-Word Games
- Ashland University
- Avon Lake School District
- Brecksville-Broadview Heights School District
- Brecksville Schools Foundation
- CBRE (Real Estate)
- Cleveland Clinic Hospital
- CNBC
- Community Awareness & Prevention Association (CAPA)
- Concord Music Group
- Diamedix Corporation
- EATON Worldwide
- Entrepreneurial Engagement Ohio
- Equity Trust Corporation
- Impact Communications
- IVAX Diagnostics
- The J.M. Smucker Company
- Key Bank
- Kumho Tires
- Lake County Community College
- The Lakeland Foundation
- The City Of Lakewood
- Lux Strategic Marketing
- MTV
- Nickelodeon
- October Research (Real Estate)
- Ohio University College of Communications
- PKB Creative
- Provider Services, Inc
- Ray Charles Marketing Group
- R&B Communications
- Sterling Jewelers
- The Singing Men Of Ohio
- Ulmer-Berne LLP
- University Hospital
- USS Midway Museum
- St. Mary Romanian Orthodox Cathedral

CLIENT REFERENCES

Pat Gallagher embraces his inner geek as he pores over technical materials to learn the latest or figure out a new technique to address a client's unique needs. When video, multimedia, or live programs need to be done accurately, creatively and in a hurry, Pat is my first choice. He is dependable, intelligent, clever, ethical, agreeable and always goes the extra mile to ensure superior results, on time and within budget!

Kristy Somerlot
Vice President, Project Development
Impact Communications

I am happy to recommend the talents of Pat Gallagher. Pat has worked for me on many projects since 2008 in a variety of roles. His knowledge and attention to detail have aided in helping our media production company provide exceptional service to our clients. Pat is a true professional. He is not only thorough, but also easy to work with. Of particular value to me was Pat's computer and technical skills along with his team player mind-set, enthusiastic embrace of change, ability to work with minimal supervision and unwavering commitment to exceeding customer expectations. His expertise and willingness to work on any part of a project exemplifies his professionalism. Pat would be a tremendous asset to any organization or production project and has my highest recommendation.

Bob Matzen
Owner
R&B Communications

** Additional References Available Upon Request*

THANK YOU FOR YOUR TIME AND CONSIDERATION.